

**The BRITE Research Project of the
CRC for Construction Innovation**

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Innovation Case Studies – 2005 Launch

The **2005 BRITE Innovation Case Studies** of the building and construction industry will be launched in Brisbane on Wednesday 2 November, 2005.

Speakers at the launch will be a mix of inventors (contractors and consultants), and clients including:

- Mike Deare, CEO South Australian Cricket Association (Adelaide Oval Redevelopment)
- Diana Kureen, Hunters Hill Council (Water Storage Gutters)
- Phillip Marsh, Director Marsh Civil Contractors and Scott Bird, Managing Director ENV Australia (Imago Site Remediation Works)
- Jeremy Harding, S-Squared (Telstra Stadium Long Span Roofs)
- Rebecca Hoskin, Arts SA (Twin Coil Airconditioning at the Art Gallery of South Australia)
- Garry Callinan, Managing Director Ecoflex Civil Constructions (Tomago All-weather Access Road).

The inventors will describe how they have overcome obstacles to innovation. The clients will speak about how they've encouraged innovation. All speakers will share the lessons they've learned on construction projects.

The BRITE Project is a research project of the Cooperative Research Centre for Construction Innovation, based at the Queensland University of Technology in Brisbane. The project's aim is to increase the rate and quality of innovation in the industry.

Innovation is widely seen as the key to better productivity and profitability. Increasing innovation in the building and construction industry, which employs more than 730,000 people in Australia, contributes to economic growth.

Dr Karen Manley, Leader of the BRITE Project, strongly encourages attendance at the launch, saying, "The project is already proving to be a successful way of promoting innovation in the building and construction industry, and this is an excellent opportunity to network with leading innovators and supporters of innovation."

The launch is from 5 – 7 pm on Wednesday 2 November 2005, in the Auditorium at 111 George Street, Brisbane. The event is free of charge, however seats are limited and early registration is recommended. To register, email m.coillet@qut.edu.au or phone Michelle Coillet on (07) 3864 9146.

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